

Advertising Order Form

Adoptalk, NACAC's Quarterly Newsletter

To accommodate requests for ad space, NACAC is offering 1/4, 1/2, and full-page ads in *Adoptalk*. To order ads in any or all of the four 2012 *Adoptalk* issues, fill in the order, payment, and purchaser information below, and return the completed form by fax, mail, or e-mail. Then, forward a high resolution, print-ready (jpg, pdf, tif) copy of your ad(s) to dianeriggs@nacac.org.

NACAC members and those who purchase multiple ads are eligible for discounts.

2012 Ordering Information

Qty	Ad Size	Dimensions	Cost Per Ad	<i>Adoptalk</i> Issue*	Total
	Full Page	7 ¹ / ₂ " w x 9 ¹ / ₂ " h	\$270	① ② ③ ④	
	1/2 Page	7 ¹ / ₂ " w x 4 ¹ / ₂ " h	\$140	① ② ③ ④	
	1/4 Page	3 ¹ / ₂ " w x 4 ¹ / ₂ " h	\$75	① ② ③ ④	
2012 <i>Adoptalk</i> Issue(s): ①=Winter; ②=Spring; ③=Summer; ④=Fall				Total ad cost:	
Subtract 10% if you are ordering two or more ads:					
					Sub-total:
Subtract 10% if you are a NACAC member:					
					GRAND TOTAL:

*Deadlines for ad materials: ① December 16, 2011 ② March 9, 2012 ③ June 8, 2012 ④ September 14, 2012

Payment

Payment Type: check money order credit card (complete below)

MasterCard • VISA • Discover Total Amt _____

Card Number _____

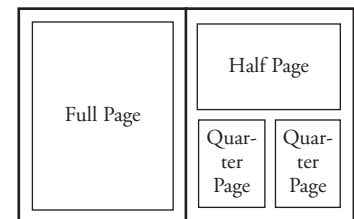
Name on Card _____

Expiration Date _____ 3-digit # on back _____

Signature _____

Billing
Zip Code: _____

Please Note: Half page ads must be horizontal; quarter page ads must be vertical. See diagram below.



Purchaser Information

Name _____

Affiliation _____

Street Address (home/ office) _____

City, State/Prov., Zip/Postal Code _____

Home Phone _____ Office Phone _____

E-mail Address _____

RETURN FORM TO: Diane Riggs • North American Council on Adoptable Children
970 Raymond Avenue, Suite 106 • St. Paul, MN 55114-1149
651-644-3036, ext. 20 • fax: 651-644-9848 • dianeriggs@nacac.org