

# Advertising Order Form

## *Adoptalk*, NACAC's Quarterly Newsletter

To accommodate requests for ad space, NACAC is offering 1/4, 1/2, and full-page ads in *Adoptalk*. To order ads in any or all of the four 2012 *Adoptalk* issues, fill in the order, payment, and purchaser information below, and return the completed form by fax, mail, or e-mail. Then, forward a high resolution, print-ready (jpg, pdf, tif) copy of your ad(s) to dianeriggs@nacac.org.

*NACAC members and those who purchase multiple ads are eligible for discounts.*

### 2012 Ordering Information

Qty	Ad Size	Dimensions	Cost Per Ad	<i>Adoptalk</i> Issue*	Total
	Full Page	7 <sup>1</sup> / <sub>2</sub> " w x 9 <sup>1</sup> / <sub>2</sub> " h	\$270	① ② ③ ④	
	1/2 Page	7 <sup>1</sup> / <sub>2</sub> " w x 4 <sup>1</sup> / <sub>2</sub> " h	\$140	① ② ③ ④	
	1/4 Page	3 <sup>1</sup> / <sub>2</sub> " w x 4 <sup>1</sup> / <sub>2</sub> " h	\$75	① ② ③ ④	
2012 <i>Adoptalk</i> Issue(s): ①=Winter; ②=Spring; ③=Summer; ④=Fall				<b>Total ad cost:</b>	
<b>Subtract 10% if you are ordering two or more ads:</b>					
					<b>Sub-total:</b>
<b>Subtract 10% if you are a NACAC member:</b>					
					<b>GRAND TOTAL:</b>

\*Deadlines for ad materials: ① December 16, 2011 ② March 9, 2012 ③ June 8, 2012 ④ September 14, 2012

### Payment

Payment Type:  check  money order  credit card (complete below)

MasterCard •  VISA •  Discover Total Amt \_\_\_\_\_

Card Number \_\_\_\_\_

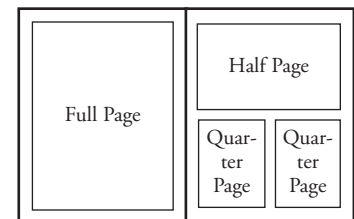
Name on Card \_\_\_\_\_

Expiration Date \_\_\_\_\_ 3-digit # on back \_\_\_\_\_

Signature \_\_\_\_\_

Billing  
Zip Code: \_\_\_\_\_

**Please Note:** Half page ads must be horizontal; quarter page ads must be vertical. See diagram below.



### Purchaser Information

Name \_\_\_\_\_

Affiliation \_\_\_\_\_

Street Address ( home/  office) \_\_\_\_\_

City, State/Prov., Zip/Postal Code \_\_\_\_\_

Home Phone \_\_\_\_\_ Office Phone \_\_\_\_\_

E-mail Address \_\_\_\_\_

RETURN FORM TO: Diane Riggs • North American Council on Adoptable Children  
970 Raymond Avenue, Suite 106 • St. Paul, MN 55114-1149  
651-644-3036, ext. 20 • fax: 651-644-9848 • dianeriggs@nacac.org